

TERMS AND CONDITIONS

Use of PSA Logo by Licensed Private Security Service Contractors

- Only licensed contractors can use the PSA logo. Permission to use the PSA logo begins when the licensee receives a Private Security Authority Logo.
- Ownership of the logo remains with the PSA at all times and its use is with the consent of the PSA.
- Consent to use the logo is withdrawn if the contractor ceases to be licensed by the PSA.
- Any unofficial use of the logo is prohibited.
- A licensed contractor is entitled to use the PSA logo on promotional materials such as signs, advertising, training receipts, training literature, official website, work vehicle or similar items which promote your business. Care must be taken to ensure that the logo is used correctly.
- The PSA logo is not to be forwarded for use to any other contractor or entity. (The logo may be passed to printers, sign writers, etc, as long as they do not retain same once their work is complete.)
- The logo should never appear without the words “Licensed by The Private Security Authority”.

The logo should never appear without the contractors licence number. The display of the licence number shall be incorporated as follows; **PSA Licence No. XXXX** where **XXXX** is substituted by the current valid licence number of that contractor.

- The PSA logo must not be altered and must be clearly visible and not stretched or distorted or any extra colours or elements added.
- There is no minimum or maximum usage size.
- The PSA logo must always be legible.
- There must be a clear space kept between the PSA logo and other graphics to avoid confusion of the logo with other graphics or imagery.

Issued by the Private Security Authority. For further information contact the Authority's Contractor Unit at contractors@psa.gov.ie.

- The full version of the logo and accompanying wording must be used as shown below.



Licensed by The Private Security Authority

PSA Licence Number XXXX

- The PSA Shield contained in the logo appears in 3 colours;

Pantone Colours – Navy Blue 2757, Orange 1655 and White

Other than black and white, no other colours may be used.

- Any use of the PSA logo on a vehicle used by the contractor must include the contractors licence number.

Should a vehicle be sold to a 3rd party the responsibility for the removal of the PSA logo remains with the licensed contractor. The logo must be removed before ownership of the vehicle is transferred.

- The PSA retains ownership of the logo at all times and the PSA may demand that a contractor cease using the logo.
- The PSA may amend these terms and conditions at any time and without prior notice. Contractor will be notified by email of changes to the terms and conditions.

ENDS

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